



CASE STUDY

Client: Kingsfleet Logistic Services Ltd
Project Cost: £7,000 + VAT

Kingsfleet Logistic Services Limited, a haulage company based on the Felixstowe Docks Complex, had been trading for just over a year. They were interested in upgrading their office furniture after that successful first year.



During their negotiations with their supplier - Source One, based in Ipswich, Lisa Roberts, their Operations Director, mentioned that leasing their new furniture could offer many benefits as opposed to a straight forward purchase.

Chrissie Geeson, Financial Director of Kingsfleet, expressed great interest in this option and Source One were happy to introduce the client to Plus Finance to talk through the various options available to them.

From Chrissie's point of view, ***"as a fairly new company it made sense for Kingsfleet to keep cash in the business and we were also keen to prevent having to tie up a bank loan in case we needed it for another project."***



From Source One's perspective Lisa Roberts explained ***"Having leasing from Plus Finance in our portfolio helped us to secure the business with Kingsfleet, it enabled us to provide intelligent options for our client and also provided us with the facility for almost instant payment for the project. We would certainly use this avenue again."***